

 <h2 style="text-align: center;">NEW/CHANGE PROGRAM REQUEST Undergraduate Programs</h2>		UUPC Approval <u>12-2-24</u> UFS Approval _____ Banner _____ Catalog _____
FLORIDA ATLANTIC UNIVERSITY	Department	
	College Business	
Program Name College of Business Core Curriculum		<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*
		Effective Date (TERM & YEAR) Fall 2025
Please explain the requested change(s) and offer rationale below or on an attachment. <p>An ad hoc committee was convened to revise the COB core curriculum during 2023-2024. Departments voted in September and October 2024 and approved the changes.</p> <p>We have updated the core curriculum for the College of Business. The main updates were to course names and descriptions (and some content) - these changes were already approved. The final updates presented here show the updated names and also show the change for Quantitative Methods in Administration being replaced by Introduction to Business Analytics and Big Data.</p> <p>We also updated the perspective areas renaming "International Perspectives" to "Business (BBA and BS) Breadth Requirements in International Perspectives". We removed "Enterprise Risk Management and Corporate Governance: Qualitative Analysis" and added "Global Supply Chain Management"</p> <p>Finally, We renamed the "Economics Requirement" to "Business (BBA and BS) Breadth Requirements in Economics". The newly approved course of ECO 4106 (Behavioral Economics) was added here to the Accounting, Management, and Marketing areas.</p>		
<small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small>		
Faculty Contact/Email/Phone Dr. Ethlyn Williams/ewilliam@fau.edu/561-297-4506		Consult and list departments that may be affected by the change(s) and attach documentation Accounting, Bus. Communication, Economics, Finance, ITOM, Management, Marketing
Approved by Department Chair <u>Ethlyn Williams</u> College Curriculum Chair <u>M. Jylia Seger</u> College Dean <u>M. Jylia Seger</u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____		Date <u>11/11/2024</u> <u>11-18-24</u> <u>11-20-24</u> <u>12-2-24</u> <u>12-2-24</u> _____ _____

Email this form and attachments to mjenning@fau.edu seven business days before the UUPC meeting.

Original:

College of Business Core (33 credits) with grades of "C" or higher.

Business Law 1	BUL 4421	3
Introduction to Business Communication	GEB 3213	3
Principles of Financial Management	FIN 3403	3
Management Information Systems	ISM 3011	3
Introduction to Management and Organizational Behavior	MAN 3025	3
Operations Management	MAN 3506	3
Global Strategy and Policy	MAN 4720	3
Quantitative Methods in Administration	QMB 3600	3
Principles of Marketing	MAR 3023	3
International Perspective		3

Select one course from list below:

Intermediate Theory 1	ACG 3131*	3
International Economics	ECO 3703	3
International Trade	ECO 4704	3
International Monetary Economics	ECO 4713	3
International Economic Development	ECS 3013	3
International Finance	FIN 4604	3
International Business	MAN 3600	3
International Marketing	MAR 4156	3
Enterprise Risk Management and Corporate Governance: Qualitative Analysis	RMI 4423	3

**Required for Accounting majors*

Economics Requirement	3
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Select one course; must be completed with a grade of "C" or higher. Specific courses that may be used for this requirement vary by major as follows:

Accounting	ECO 4223
Management Information Systems	ECO 3703, ECO 4704, 4713 or ECS 3013
International Business	ECO 3703, ECO 4704, 4713 or ECS 3013

Management	ECO 4223 or ECP 3703
Marketing (all options)	ECO 3101, 3203 or 4223
Finance	ECO 4223, 3101, 3203 or ECP 3703
Hospitality and Tourism Management	ECO 3703, ECO 4704, 4713 or ECS 3013

4. A College of Business major with grades of "C" or higher. **Major Requirements** are defined in this College of Business section.

5. A minimum of **51 credits of upper-division College of Business courses**. In addition to the Business Core and major requirements, most majors will require successful completion of Business electives to obtain these 51 credits.

6. **A minimum of 120 credits** (excluding remedial and technical coursework).

7. **A minimum FAU GPA of 2.0.**

8. Residency Requirements:

- a. After a student matriculates at FAU, the College of Business will not accept upper-level business transfer coursework taken after admission. Exceptions must be requested in writing by petition (Form #1) and courses must be from an AACSB-accredited institution.
- b. After being admitted to the College and declaring a major (not Pre-Business), transient coursework is not permitted. Concerned students should consult with an academic advisor.
- c. A minimum of 30 upper-level business credits are required from FAU to obtain a College of Business bachelor's degree. The last 30 credits must be from FAU.
- d. At least 75 percent of a student's coursework in the major must be completed at FAU.

9. Foreign Language Entry Requirement: This must be fulfilled by two years of successful completion of high school foreign language, two successful semesters of a college-level foreign language, the successful completion of the CLEP exam for two semesters of the same foreign language or demonstrated proficiency in a foreign language through the Languages, Linguistics, and Comparative Literature Department.

Original (with changes):

College of Business Core (33 credits) with grades of "C" or higher.

Business Law 1	BUL 4421	3
<u>Business Communication: Critical Analysis and Application</u> Introduction to Business Communication	GEB 3213	3
Principles of Financial Management	FIN 3403	3
Management Information Systems	ISM 3011	3
<u>Management of Organizations</u> Introduction to Management and Organizational Behavior	MAN 3025	3
Operations Management	MAN 3506	3
Global Strategy and Policy	MAN 4720	3
<u>Introduction to Business Analytics and Big Data</u> Quantitative Methods in Administration	QMB 3600 ISM 3116	3
Principles of Marketing	MAR 3023	3
International Perspective		3

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Select one course from list below:

Intermediate Theory 1	ACG 3131*	3
International Economics	ECO 3703	3
International Trade	ECO 4704	3
International Monetary Economics	ECO 4713	3
International Economic Development	ECS 3013	3
International Finance	FIN 4604	3
International Business	MAN 3600	3
International Marketing	MAR 4156	3
<u>Global Supply Chain Management</u>	<u>MAN 4597</u>	3

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~~Enterprise Risk Management and Corporate Governance: Qualitative Analysis~~

*Required for Accounting majors

Economics Requirement 3

Select one course; must be completed with a grade of "C" or higher.
Specific courses that may be used for this requirement vary by major as follows:

Accounting	ECO 4223
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Management Information Systems	ECO 3703, ECO 4704, 4713 or ECS 3013
International Business	ECO 3703, ECO 4704, 4713 or ECS 3013
Management	ECO 4223, ECO 4106 , or ECP 3703
Marketing (all options)	ECO 3101, 3203, ECO 4106 , or 4223
Finance	ECO 4223, 3101, 3203 or ECP 3703
Hospitality and Tourism Management	ECO 3703, ECO 4704, 4713 or ECS 3013

4. A College of Business major with grades of "C" or higher. **Major Requirements** are defined in this College of Business section.

5. A minimum of **51 credits of upper-division College of Business courses**. In addition to the Business Core and major requirements, most majors will require successful completion of Business electives to obtain these 51 credits.

6. **A minimum of 120 credits** (excluding remedial and technical coursework).

7. **A minimum FAU GPA of 2.0**.

8. **Residency Requirements:**

a. After a student matriculates at FAU, the College of Business will not accept upper-level business transfer coursework taken after admission. Exceptions must be requested in writing by petition (Form #1) and courses must be from an AACSB-accredited institution.

b. After being admitted to the College and declaring a major (not Pre-Business), transient coursework is not permitted. Concerned students should consult with an academic advisor.

c. A minimum of 30 upper-level business credits are required from FAU to obtain a College of Business bachelor's degree. The last 30 credits must be from FAU.

d. At least 75 percent of a student's coursework in the major must be completed at FAU.

9. **Foreign Language Entry Requirement:** This must be fulfilled by two years of successful completion of high school foreign language, two successful semesters of a college-level foreign language, the successful completion of the CLEP exam for two semesters of the same foreign language or demonstrated proficiency in a foreign language through the Languages, Linguistics, and Comparative Literature Department.

UPDATED COB CORE CURRICULUM

College of Business (BBA and BS) Core Requirements (27 credits) – All COB BBA majors must complete the following nine courses. A grade of "C" or better must be earned in each course.		
Business Law 1	BUL 4421	3
Business Communication: Critical Analysis and Application	GEB 3213	3
Principles of Financial Management	FIN 3403	3
Management Information Systems	ISM 3011	3
Introduction to Business Analytics and Big Data	ISM 3116	3
Operations Management	MAN 3506	3
Management of Organizations	MAN 3025	3
Global Strategy and Policy	MAN 4720	3
Principles of Marketing	MAR 3023	3

Business (BBA and BS) Breadth Requirements in International Perspectives*		
Select one course from the list below; A grade of "C" or better must be earned in each course.		
Intermediate Theory 1 (Required for Accounting Majors)	ACG 3131**	3
International Economic Development	ECS 3013	3
International Economics	ECO 3703	3
International Trade	ECO 4704	3
International Monetary Economics	ECO 4713	3
International Finance	FIN 4604	3
International Business	MAN 3600	3
Global Supply Chain Management	MAN 4597	3
International Marketing	MAR 4156	3
Business (BBA and BS) Breadth Requirements in Economics		
Select one course; must be completed with a grade of "C" or higher. Specific courses that may be used for this requirement vary by major as follows:		
Accounting	ECO 4223	
Management Information Systems	ECO 3703, ECO 4704, ECO 4713, or ECS 3013	
International Business	ECO 3703, ECO 4704, ECO 4713, or ECS 3013	
Management	ECO 4223, ECO 4106, or ECP 3703	
Marketing (all options)	ECO 3101, ECO 3203, ECO 4106, or ECO 4223	
Finance	ECO 4223, ECO 3101, ECO 3203, or ECP 3703	
Hospitality and Tourism Management	ECO 3703, ECO 4704, 4713, or ECS 3013	

*May be used to fulfill major requirements

**Required for Accounting majors